

## Education

### Graduate Degree

Masters of Fine Arts: Graphic Design  
Academy of Arts University  
San Francisco, California

### Undergraduate Degree

Bachelor's of Arts: Graphic Design  
Robert Morris University  
Chicago, Illinois

## Skills

### Design Software:

Adobe Creative Suite ( Photoshop,  
Illustrator, InDesign, XD, Dimension,)   
Figma, Sketch, Canva

### Graphic Design:

Typography, Typesetting, Color Theory,  
Illustration, Layout & Composition,  
User-Centeric Design ,Copywriting,  
Packaging, Print Design, Publication  
Design, Exhibit Design, Environmental  
Design,

### Branding:

Logo Design, Brand Development,  
Brand Management, Market Research,  
Social Media Design, Content Creation,  
Analytics, Marketing

### Motion Graphics:

Adobe Premiere Pro, Adobe After  
Effects, Adobe Animate, Photography,  
Videography, Video Editing

### Soft Skills:

Teamwork, Communication, Time  
management, Creativity, Flexibility,  
Innovation, Problem Solving, Initiative,  
Leadership, Marketing, Integrity,  
Enthusiasm, Work Ethic, Dependable,  
Collaboration, Critical Thinking,  
Organization, Attention to detail,  
Interpersonal skills, Presentation skills,

## Experience

### Owner / Lead Designer

Icarus Design Group  
(2023–Present)

- Created and launched a comprehensive logo and branding system for a corporate realtor, enhancing their market and brand recognition.
- Designed a dynamic logo and motion graphics package for EDM artist LEISAN, contributing to a distinctive visual identity for their brand.
- Developed multiple album covers and marketing materials for FOURFOURENT music label, successfully aligning with their artists styles and promotional strategies.
- Crafted a new visual identity and business system for a major optical retailer in the Midwest, resulting in a refreshed brand image and improved customer engagement.

### Freelance Designer

(2020–2023)

- Designed the top 10 most interacted social media posts for Pepperjack Media, driving increased interaction and audience engagement .
- Developed a cohesive visual and branding system for a local high school athletics program boosting recognition and community involvement.
- Created the logo and initial packaging design of Taste T's Classy Cupcakes, elevating their product presentation and market appeal.
- Designed logos for numerous small businesses during the pandemic , providing them with impactful brand identities to navigate challenging economic conditions.

### Jr. Designer

Creative Circle  
(2020–2020)

Produced a series of illustrations and graphics for graphic poster use,demonstrating creativity and adaptability in a fast-paced, demanding environment. Role was impacted by pandemic related downsizing.

